



NARAYANA ENGINEERING COLLEGE::NELLORE

(AUTONOMOUS)

(Approved by AICTE, New Delhi and Permanently
Affiliated to INTUA. Ananthaapuramu. A' grade by Govt. of AP.) Naravana Avenue. Nellore -524004



Career Guidance Activity-MBA

REPORT ON CORPORATE EXPECTATIONS FROM MBA GRADUATES

1.	Name of the Activity/Event	CORPORATE EXPECTATIONS FROM MBA GRADUATES		
2.	Date of Activity/Event	24-08-2019		
3.	Organized by/Name of the committee	Dept. of MBA		
4.	Place of Activity/event	PG SEMINAR HALL, C-BLOCK		
5.	Resource person/guest/organization	BVS.SASTRY VICE PRESIDENT OPERATIONS @ DITCOS HYDERABAD		
6.	Type of activity/Event	CAREER COUNSELLING		
7.	Activity/Event objectives	1. To understand the importance of building student profiles 2. To enhance the inherent skills of the students. 3. To help students fully engage in career planning		
8.	Participation	Students	Faculty	Total Participation
		90	02	92
9.	Enclosures	1.Photos 2.Program Report 3.Attendance Sheet		
10.	Signature of In charge/convener			

In Today's competitive environment students feel very stress to select their career after completing post graduation in professional fields. In this connection MBA Department had conducted a program on CORPORATE EXPECTATIONS FROM MBA GRADUATES on 24-08-2019 for our 2ND Year 1ST semester MBA students., for this program we invited BVS.SASTRY,VP-OPERATIONS @DITCOS,HYDERABAD for guiding the students.

He explained the multiple career options in both public and private sectors. Banks, financial institutions, corporate houses, government departments, and industries. He also explained the other options for MBA graduates are the Export and import companies and investment firms, rural development and environment management. He advised the students to choose entrepreneurship as a career option after thorough and deep study on types of products and their demand in the market, financial sources, availability of raw materials, government support and subsidies etc.,

He also explained entrepreneurship is the best career option to create employment, for showing one's innovative and creative skills and for contributing to our GDP. He clearly focused on role in economical development. He advised to go for start-up incubators which support students in developing skills and to provide resources needed at the early-stage of enterprises.

He covered points while explaining entrepreneurship as a career option. Prospective entrepreneurship should develop business ideas, Innovative skills of new generation and Creative thinking, Investment limits for Micro, Medium and Small Enterprises, Financial supporting institutions, Project management, Market analysis, risk bearing capability, Government subsidies.

PHOTOS OF THE EVENT





Resource person explained about "CORPORATE EXPECTATIONS FROM MBA GRADUATES"



Audience in the Session



Felicitation to Resource Person

MBA-HOD